



ROYaL Global Awards 2024

SPONSORSHIP PACKAGE

23rd November 2024

**Cavendish Banqueting Suite
Edgware Rd, London NW9 5AE**

**Recognising and Celebrating
Youth Excellence.**

Raising Our Youth as Leaders

Raising Our Youth as Leaders

2024 Awards



The ROYaL Awards is an annual recognition and celebration of the amazing achievements taking place in our communities

ROYaL will work with families, parents, and young people to nurture the natural qualities which exist within them, in order to grow the passion, aspiration, and vision for future success

People who are truly strong lift others up. People who are truly powerful bring others together.”

- Michelle Obama

The ROYaL Global Awards recognises excellence within our community, by honouring the immense contributions of organisations and individuals across 12 categories. This annual event celebrates the dedication, impact, and achievements of volunteers, organisations and individuals and the critical roles they play in their communities.

The Mossi kingdoms, in present-day Ghana, between the 11th and 15th centuries, were created by a father who raised his three sons to become rulers of three separate provinces. This early form of leadership development grew from within the family and community before formal education played its part.

The emergence of a leader is not born but created. They are created by society, family, the environment, and education. If the best of these is offered to our children, we have the conditions to raise our youth as leaders.

Coming together to support Our Youth, ROYaL is not a person but a collective of cross sector experts who have come together to build a legacy for our young to grow into, and become the success they want to be.

CATEGORIES



ROYaL



YOUNG CARERS



MENTAL HEALTH MATTERS



YOUNG ENTREPRENEUR 18-24



INSPIRATION THROUGH MUSIC



YOUNG ENTREPRENEUR 10-17



PEER TO PEER SUPPORT



YOUTH COMMUNITY OUTREACH



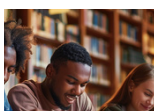
**SERVICES TO EDUCATION AND
ACHIEVING IN EDUCATION**



SPECIAL RECOGNITION



COMMUNITY CHAMPIONS



POSITIVE ROLE MODELS



SPORTING CHAMPIONS

The 2024 ROYaL awards is an annual recognition event to capture the work of organisations and individuals supporting young people in homes, schools, their communities, within the criminal justice system, and in alternative provisions.

Young people in challenging circumstances have been a key participant group in, and for, interventionist community project-led programs for several decades.

In the United Kingdom, hundreds of projects receive funding every year to work with these children and young people, often with a clear agenda to focus on personal and social transformation, as well as academic achievement. While the benefits of this work have been well documented, it is only within the last decade that anything approaching a systematic, rigorous, and strategic approach with regard to public national recognition has been attempted.

Raising Our Youth as Leaders

PLATINUM SPONSOR

4 Packages AVAILABLE

£2000 each

BEFORE THE EVENT

- **Referenced in all mentions of the award**
- **Branding on all marketing materials promoting the event**
- **Listing on the awards website with information about your brand and links back to your website**
- **Social media promotion across ROYaL and partner channels plus video with organisation representative**
- **Seat on the 'judges' panel**

AFTER THE EVENT

- **Branding on the post-event promotion of winners**
- **Delegate list of attendees**
- **mention in editorial write-ups**

DURING THE EVENT

- 1 bottle of champagne on the table
- 1 bottle of sprit
- Branding on the night throughout the venue & on AV
- Banner at event with your logo promoting your organisation
- VIP sponsor table seating 20 guests including 3-course meal
- Branding on the front cover of the award brochure
- 2 Full page adverts -
- Photograph with award winners and celebrity guests
- Personal table waiting
- 25% discount on additional table
- *Free off street parking



Raising Our Youth as Leaders

Gold SPONSORSHIP 5 PACKAGES AVAILABLE at- £1200 each

BEFORE THE EVENT

- *Referenced in all mentions of the award*
- *Branding on all marketing materials promoting the event*
- *Listing on the awards website with information about your brand and links back to your website*
- *Social media promotion across ROYaL and partner channels plus video with organisation representative*
- *Seat on the 'judges' panel*

AFTER THE EVENT

- *Branding on the post-event promotion of winners*
- *Delegate list of attendees*
- *mention in editorial write-ups*

DURING THE EVENT

- *1 bottle of sprit*
- *Branding on the night throughout the venue & on AV throughout*
- *VIP sponsor table seating 15 guests including 3-course meal*
- *Branding inside the award brochure*
- *1 Full page advert*
- *10% discount on additional tables*



Raising Our Youth as Leaders

Silver SPONSOR

15 PACKAGES AVAILABLE at £800 each

BEFORE THE EVENT

- **Referenced in all mentions of the award**
- **Branding on all marketing materials promoting the event**
- **Listing on the awards website with information about your brand and links back to your website**
- **Social media promotion across ROYaL and partner channels**

DURING THE EVENT

- **Branding on the night throughout the venue & on AV throughout**
- **Sponsor table seating 10 guests including 3-course meal**
- **Branding inside the award brochure**
- **1/2 page advert - inside the award brochure**

AFTER THE EVENT

- **Branding on the post-event promotion of winners**
- **Delegate list of attendees**
- **mention in editorial write-ups**



Raising Our Youth as Leaders

BRONZE SPONSOR

5 PACKAGES AVAILABLE at £500 each

BEFORE THE EVENT

- *Referenced in all mentions of the award*
- *Branding on all marketing promoting the event*
- *Listing on the awards website with information about your brand and links back to your website*
- *Social media promotion across ROYaL and partner channels*

AFTER THE EVENT

- *Branding on the post-event promotion of winners*
- *Delegate list of attendees*
- *Mention in editorial write-ups*

DURING THE EVENT

- *Branding on the night throughout the venue & on AV throughout*
- *2 seated guests tickets including 3-course meal*
- *Branding inside award brochure*





The ROYal

GLOBAL AWARDS 2024

ROYal - Raising our Youth as Leaders

Recognising leadership in the black community. We are a non-for-profit integrating intergenerational connectivity through organisational outreach to ensure our children are mentored and supported. We also celebrate family achievement, highlight community leaders and connect young people to positive networks.

By developing young leaders we create sustainability through co-design, greater reach, skills development, and networking opportunities.

Modern and forward thinking, ROYal has arrived at a time when change is necessary. If we are going to elevate the young people who are the foundation of our community, it is imperative that we create platforms and opportunities for them to excel.



Thank you for supporting

The ROYal

GLOBAL AWARDS 2024

**Saturday
23rd November 2024**